



D&
Co.

Look Book

Stories, Ideas & Inspiration

November & December 2019

A Season of Gratitude

Dear Friends,

For most of us, this time of year brings about a sense of reflection. Reflection on what we've accomplished, on what we want to get done and on those things we're grateful for. And this year we all have so very much to be grateful for.

I'll start with our D&Co. Home Team. They are dedicated, caring professionals with a deep passion for our community, our Proprietors, the craft of basket making and the opportunity that Dresden & Company provides. It has been my honor to work alongside these folks and I can't wait to see what the future holds.

Which leads me to our mission of getting basket makers back to work. We are beyond blessed to have these artisans in our community. Their commitment to their craft and their belief in our future pales only to their extraordinary talents in making the best baskets in the world.

I'm one of eight Lepi siblings and my family has always been close. I am so very blessed by the support and encouragement of my siblings, their spouses, my wife Bobbi, and my sons and their families.

The support of the Village of Dresden, the residents and shop owners has meant so much to us as we began Dresden & Company. I am reminded daily that this little village holds a special place in the hearts of thousands who consider Dresden their second hometown!

I am grateful for our network of suppliers and vendors across America, many representing generations of crafting, for the unique products and designs they bring to Dresden & Company.

While the list of things to be thankful for is never ending, I will conclude by stating just how appreciative we are for our family of Proprietors, customers and hosts. They come from various walks of life, with different perspectives and a variety of skills and talents. But the one thing they all have in common is the desire to help others make life better, and for that I am eternally grateful.



Jim Lepi
Founder, Dresden & Company



"The desire to help others is something we should all be grateful for."





A Welcoming Sign of Christmas!

There's nothing better, when stopping by a friend's home, than to be greeted with a joyful message at the front door. Our D&Co. Large Wooden Gift Tag Set is a reminder, wherever it is hung, that we have entered into a season of gratefulness and purpose.

The use of "Merry Christmas" started in the 1800s in England. Its purpose, in addition to greeting others, was to bring joy and happiness to the year's most important day. We hope you enjoy our many creative ideas for these wonderful tags. We are proud of our partnership with our Ohio friends that craft these beautiful designs exclusively for Dresden & Company.

Wherever you decide to use them, we hope they will become a family tradition, year after year for generations to come.



Christmas Breakfast Party Tips



Christmas breakfast before presents or presents before breakfast? Whatever the schedule, Christmas morning traditions are some of the most joyful and sure to evoke plenty of wonderful memories for those who've gathered at your table.

Your friends at Dresden & Company took over a 125-year-old barn owned by the Cox family to create simple tips designed to help you get a jump on that breakfast or brunch, leaving you with more time to enjoy the relaxed setting while adding new memories to your season.

A buffet is one of the best solutions to easy and stress-free serving. It allows people to come and go, take a break after trying out the latest toys and gadgets and eat at their leisure. Plan a mimosa bar for the adults, complete with champagne, fresh juice choices and garnishes of strawberries and orange slices. Use sparkling grape juice or club soda for the children or those looking for alcohol-free options. This will quickly become a gathering spot for everyone.

Making New Christmas Morning Memories



You can get into the spirit of things with a little Christmas Eve buffet setup. Deck the table the night before and don't forget to use your D&Co. baskets, pottery, food and home décor. Can't you just feel a bit of silence settling in?

While someone recounts the Christmas story, put others to work rolling up utensils in napkins tied with twine and a sprig of lavender. Place the napkins in the Medium Cubby next to the buffet.

Have someone else make cards with the names of foods you'll serve and use a Bevin Jingle Bell turned on its side to hold the card. Bonus points if they draw a snowman in one corner.

The big tree might be decorated, but you can add to the decorations at the table by adding a small artificial or real tree to the Medium Crock. Add some bells, baubles or bows to keep the table festive.

Most of all, prepare for plenty of smiles, fun times and full stomachs.



Place our Bevin Jingle Bell on its side and slip in a place card. You'll have places that everyone will love.



Cut some fresh greens from your yard and wire them to the sides of the Ironworks 2-Tiered Server to form a charming Christmas tree.



Make room for one more Christmas tree, a fruit platter in the shape of a tree on the Charcuterie Platter.



Highlight the natural charm of our Winter Woodland Pottery using a natural wood charger when setting the table.



Our Medium Crocks offer a simple centerpiece solution. Just drop a fresh or artificial evergreen tree or boughs in them, add some bells and you've got a centerpiece everyone will enjoy.



Our Smiling Sam ceramic snowman makes his debut in mid-December.



Turn the Charcuterie Plate into a message board, using a whiteboard marker. The marker will wipe off after the party with just a paper towel and water.



The Medium Cubby is the perfect help-yourself friend when you've filled it with napkins tied with twine and accented with lavender.

D&COCOA History Lesson



We all love warming up with hot chocolate when there's a nip in the air or after a round of snowman making (if we're lucky enough to live where snow falls). Second best is simply chocolate in cookies, cakes and just about any dessert around.

People have been enjoying chocolate for almost 2,550 years. It started in South America where Mayans drank it cold and spicy in a concoction made of ground-up cocoa seeds, water, cornmeal and chili peppers. Cocoa beans eventually made their way to Europe and the love affair with chocolate blossomed. On this side of the Atlantic, Jamaicans added milk to the cocoa and our winter tradition was born.

Dresden & Company's exclusive Double Chocolate Cocoa takes cocoa's 2,500-year tradition to a new century. We don't believe you've ever tasted a richer chocolate that can be used not just for the best hot chocolate you've ever savored but as the perfect supplement for just about any chocolatey dessert recipe you make. The D&Co. team searched the world far and wide to find the perfect cocoa mix for our celebrated D&Co. Kitchen Collection and found it right here in the state of Washington, U.S.A. We just know it will become legendary for every chef and lover of hot chocolate on a cold winter's day.

Available November and December, while supplies last.



D&COCOA DOUBLE CHOCOLATE MOUSSE

Ingredients:

- 1 cup heavy cream
- 3 tablespoons D&COCOA Double Chocolate Powder
- 1/2 teaspoon vanilla
- 1/2 cup roasted salted almonds
- Whipped cream for topping
- Shaved dark semisweet chocolate for garnish

Place heavy cream, D&COCOA Double Chocolate Powder and vanilla in a large mixing bowl. Beat with electric mixer until stiff peaks form, scraping down sides as needed to make sure all ingredients are fully incorporated. Spoon or pipe into glasses, add a layer of almonds, top with whipped cream. Garnish with shaved chocolate. Makes 4 1/2 cup servings.



NO BAKE D&COCOA DOUBLE CHOCOLATE CHEESECAKE

Ingredients:

For the crust:

- 2 1/2 cups Oreo cookie crumbs
- 6 tablespoons unsalted butter, melted

To make crust:

Finely crush the cookies in a food processor, add melted butter and blend until it's all moistened. Press crumb mixture onto the bottom of the prepared 9-inch springform pan by lightly greasing the edges of the pan with cooking spray. Place in the freezer while you make the filling.

For cheesecake filling:

- 4 (8 ounces) packages cream cheese, softened
- 1/2 cup of D&COCOA Double Chocolate Powder
- 2 teaspoons vanilla extract
- 2 cups heavy cream
- 6 ounces bittersweet chocolate, chopped

For Chocolate topping:

- 3/4 cup heavy cream
- 6 ounces bittersweet chocolate, finely chopped
- 1 tablespoon granulated sugar

To make cheesecake filling:

Melt 10 ounces bittersweet chocolate and set aside to cool. In medium bowl, mix cream cheese and D&COCOA Double Chocolate Powder until smooth. In separate bowl, mix 2 cups heavy cream until soft peaks form, add vanilla extract and continue mixing until stiff peaks form. Add cream cheese mixture into beaten heavy cream mix on low speed just to combine. Divide mixture into 2 equal portions in separate bowls. Add melted chocolate to the first portion and mix on low speed to combine before pouring the filling over the crust. Carefully spoon the second half of the mixture over the top of the chocolate mixture. Place the cheesecake in the refrigerator and refrigerate for at least one hour.

To make chocolate topping:

In a medium saucepan, stir together cream, chocolate and sugar on low heat until the chocolate is melted completely, and the mixture is smooth. Cool and pour over the cheesecake.



D&COCOA KRINKLE COOKIES WITH MARSHMALLOW CREAM ICING

Ingredients:

- 1 roll (16.5 ounces) Pillsbury™ refrigerated sugar cookies
- 1/3 cup D&COCOA Double Chocolate Powder
- 2 tablespoons all-purpose flour
- 1 1/4 cups marshmallow creme (from 7-oz jar)
- 1/2 cup butter, softened
- 1/4 teaspoon vanilla
- 1 1/4 cups powdered sugar

Heat oven to 350°F.

Let cookie dough stand at room temperature 10 minutes to soften.

In large bowl, break up cookie dough. Add D&COCOA Double Chocolate Powder and flour; stir with spoon or hands until well blended. Shape dough into 24 (1 1/2-inch) balls. Roll in sugar for added sparkle. Place balls 2 inches apart on ungreased cookie sheet. Bake 9 to 12 minutes or until tops are cracked and edges are set. Cool 1 minute; remove from cookie sheet to cooling racks. Cool completely, about 20 minutes. Meanwhile, in large bowl, beat marshmallow creme, softened butter and vanilla with electric mixer on medium speed until well blended. Beat in powdered sugar until smooth and fluffy. Place frosting in decorating bag fitted with 1/2-inch round pastry tip. Pipe frosting on center of each cookie.

Naturally Christmas!

Sometimes simpler is better! Have you ever just been overwhelmed during the holiday season with too much color, too many Santas of all different sizes, too many wrapping paper patterns and too many merrier than merry greetings? We thought we would take a break from all the Christmas noise and create some calm – inspired by mother nature and nostalgic family memories. We've assembled a few ideas, void of color, but built around honest and easy to access materials. We hope these simple ideas inspire you to think a little differently about holiday decorating.



Fill our Family Laundry Basket with boxes wrapped in craft paper and tied with jute – and slip vintage family photos under the jute along with cuttings of evergreen for a memory savored gift.

Simple ideas for Decorating



with Mother Nature

Our beautiful Tobacco Basket, filled with fresh greens in the shape of an evergreen tree, is the perfect solution to bring a little mother nature into your home.



Every room of the house deserves a source of Christmas scent. We gathered some natural materials, pinecones and wood shavings, splashed essential oils and placed in our Small Bakery Basket.



Kindling is an important tool for every fireplace. We placed in our Dresden 1919 Basket everything you'll need to start and keep the fire burning.



Every house needs a place to organize Christmas cards – whether they are being sent or incoming greetings. Our Medium Cubby Basket is the perfect home for everything to do with Christmas greetings.



Place three Bubble Glass Tumblers in a Medium Bakery Basket, lay fresh greens around the glasses, add a little sand and candles in each glass. The perfect solution to set the Christmas mood.



D&Co.'s Main Street Moments Basket is a perfect place to gather ornaments inspired by nature or made with natural materials.



The versatile Out and About Basket will greet your holiday guests as it hangs on your front door – filled with ice covered sticks, leaves made of newspaper and a few bows of evergreens.

Jingle All the Way!

America's Bevin Bell Story



There's just something about the soft jingling of a bell at Christmas. It conjures up visions of horse-drawn sleighs gliding across new snow or makes you want to sing the chorus of a favorite Christmas carol.

In the small town of East Hampton, Connecticut, bells have been ringing since 1832 and not just for the holidays. Majestic Bevin Bells have been created there for nearly two centuries. The Bevin Bells company has been family-owned for six generations and is the only dedicated bell manufacturer remaining in the United States.

Your D&Co. friends Andy Wolfe and Michael Kennedy had the great fortune to meet Cici Bevin, a sixth generation bellmaker earlier this year. "We listened with wonder as she shared her family's extraordinary legacy of bell manufacturing and realized we had stumbled upon a historically prominent company in America's rich craftsmanship story," Michael said.

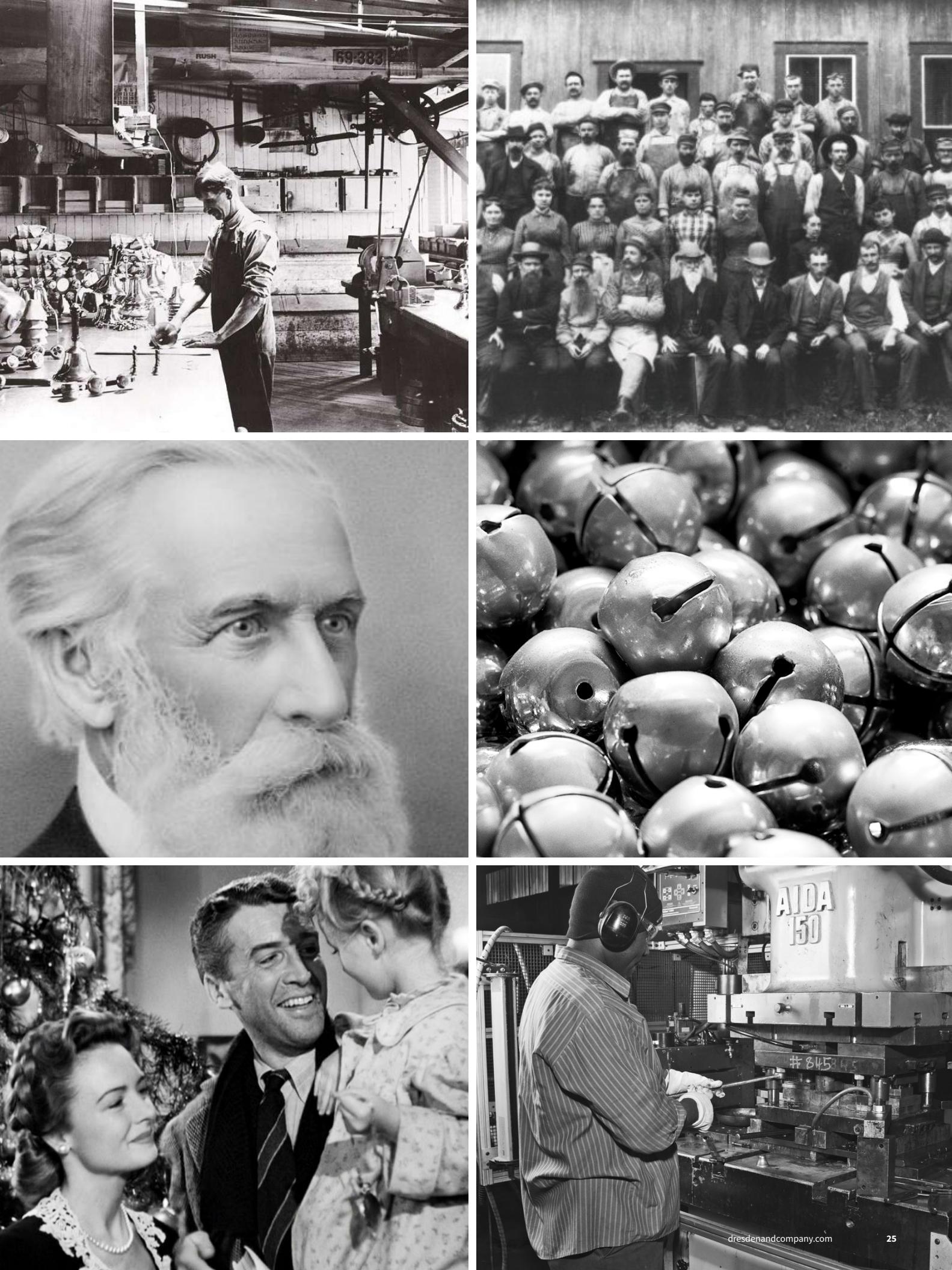
So, it seemed a perfect fit that Dresden & Company partner with Bevin Bells this holiday season to bring a bit of holiday magic to you in the form of a Bevin Bell that can adorn gift packages, decorate your tree, serve as a place holder for seats at your holiday table, or welcome a new member to the family.

Where might you have heard a Bevin Bell before? Salvation Army bell ringers manning kettles outside department stores use them. The New York Stock Exchange opened and closed for nearly seven decades with the sound of a Bevin Gong Bell. If you've watched "It's a Wonderful Life," you heard the bell ring when Clarence earned his angel wings. The company has made bells for sleighs, boxing rings, bicycles, horseless carriages, churches and to call out the fire brigade. Fans of sports team also ring their bells.

At one point, the company manufactured as many as 20 sizes and styles of sleigh bells.

Today, the factory continues to produce over 50 different sizes and styles of bells. And those bells are still working around the world.

With this strong American crafting legacy, featuring a Bevin Bell in our first ever Dresden & Company Holiday Collection felt just right. The gift ideas are almost as endless as the uses of Bevin Bells. You can add it as a tie-on for your gift basket or hang it from a ribbon on your tree on the bottom boughs for your pet to jingle. Baby's first Christmas or newly married? A bell would be a wonderful gift to celebrate the occasion. For a change of pace, use the bells as place cards for your holiday table or to identify dishes on your festive buffet. And with every jingle, you'll be reminded of the rich history of Bevin Bells.



Gifts Worth Remembering!



Dresden & Company offers unique gifts for anyone on your list – the postman, your dentist, a favorite teacher, a co-worker and even someone you may have had a long-standing grudge with. The little D&Co. elves got to work and built some creative ideas to package thoughtful gift sets using simple and easy-to-find decorative accessories. Of course, a gift will be remembered just for the generosity of the favor – but when it's artfully presented and creatively packaged the memory of the gift will be cherished forever.



Warm Up to Cheerful Memories



Cheers to Christmas Elixir Set



A Little Christmas Green



Sweet Tooth Basket



Your Favorite Top Chef



D&COCOA for Two



An Arrangement that Will Warm Hearts



A Gift for Any Crowd



Fresh Fruit Basket



The Perfect Gift for Anyone

Faces of D&Co. Family

Our Dresden & Company family is as diverse as our product line. While their stories are unique and interesting – they have one thing in common – a love for our handcrafted baskets and other products. We hope you take a moment to get to know these special people a little better, and be inspired to share your story with us as well, by sending us a note to info@dresdenandcompany.com.



Debbie Alexander,
Weaver, Dresden, Ohio

Weaver Debbie Alexander takes great pride in her craft. She approaches her weaving horse in the Dresden & Company Workshop every day with a smile and the goal of making the highest quality basket she can.

"I love making baskets. It's my craft and I am careful to make sure each and every one is the

best it can be," Debbie says. It's a sentiment that those who own one of Debbie's creations can attest to.

As a lifelong resident of Dresden, Debbie understands the importance of the basketmaking craft she loves to the village. "I've raised my family here, and I truly care about this town and our customers across the country," she says. "I know that when I put my signature on the bottom of a basket that I wove, it means that I have given it my all."

Debbie especially loves it when she hears from someone who has one of her baskets. Whether it be a visitor stopping into the workshop or a message she receives, it means the world to Debbie to know that one of her creations has found a special home and will be treasured for years to come.

Debbie has woven baskets in Dresden for over 38 years. She is just as enthusiastic today as ever, which is just one of the many things that makes her so special.



Leanne Maucieri,
Dresden & Company Proprietor

There are so many wonderful aspects to being a Dresden & Company Proprietor, but one of my favorites is that I can use my business to help others," Leanne Maucieri says. Leanne is a Founding Proprietor from Altoona, Pennsylvania, who joined D&Co. on our opening day, July 15, 2019.

The niche that Leanne is referring to is her willingness to partner with charitable organizations to organize a fundraiser benefiting them. Her next such event, featuring D&Co. products, is scheduled for November 3. That evening, nearly 200 guests will gather and have the ability to win an array of Dresden & Company gift baskets filled with unique items donated by local businesses and families. In addition to building her business with countless new hosts

and customers, Leanne expects to clear a profit of \$10,000-\$14,000 for the local Catholic elementary school that evening.

Other things close to Leanne's heart are her family and friends. Leanne and her high school sweetheart, Jeff, have been married for 35 years and are the proud parents of three adult children. Their son, Ryan, is a junior in college. Their daughter Abby is in graduate school. And their daughter Anne is married and the mother of Leanne's two adorable grandchildren.

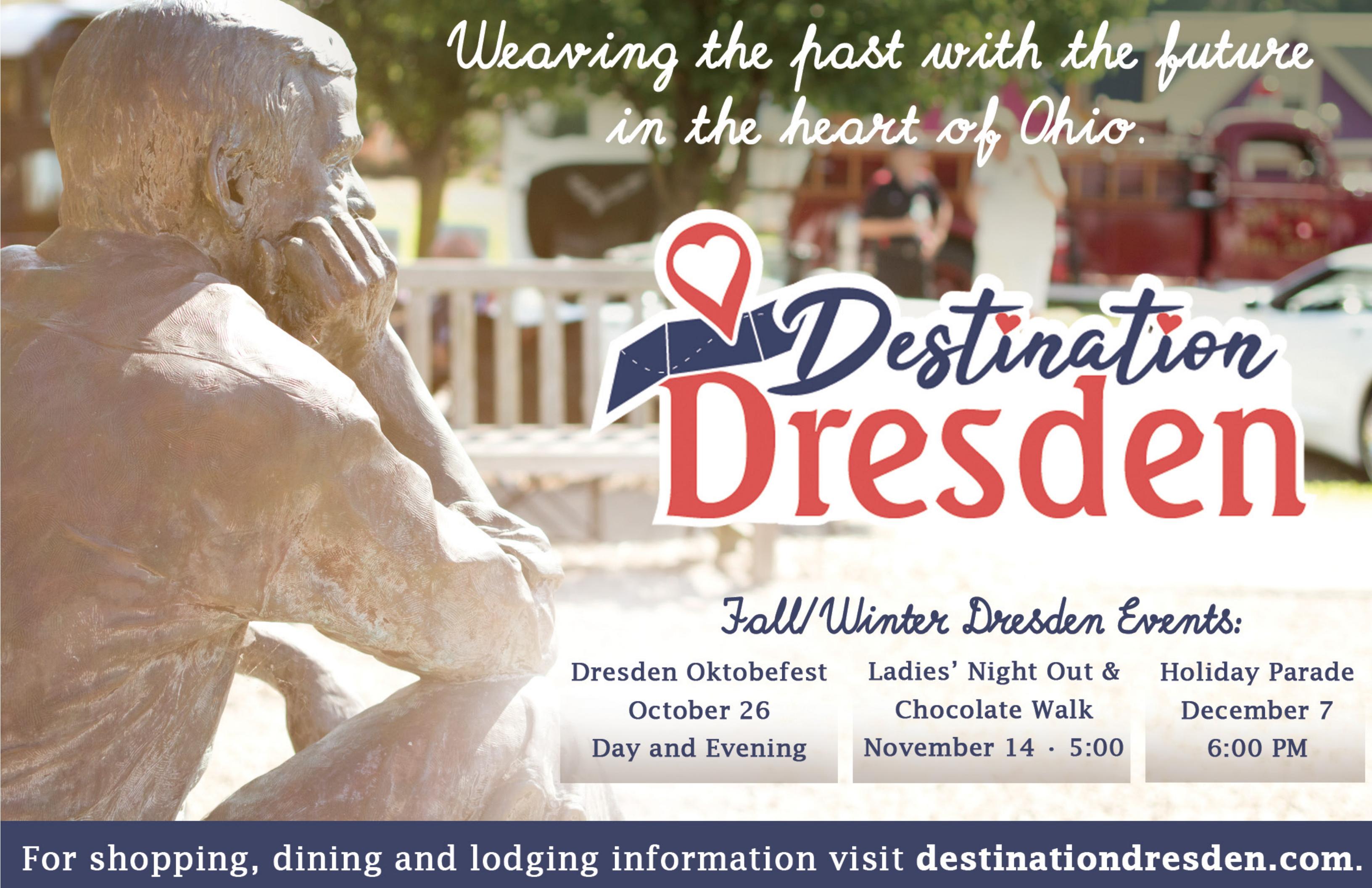
Leanne counts her many friends at home and across the county, gathered over 30 years in direct sales, as one of her greatest blessings. "I love the relationships we form from being involved with our communities, each of my relationships is precious to me," Leanne says.

Direct sales has provided Leanne with countless opportunities for public speaking, building confidence, teaching, traveling, building relationships and unique collaborations to help others through a wide variety of people and businesses.

Leanne is passionate about Dresden & Company's quality products and our mission to make life better! "Seeing the village of Dresden come alive and prosper is amazing and knowing that my customers and I are part of that is so fulfilling. After my D&Co. launch party, I knew I was perfectly in my element! I love making life better for others," she says.

We think you'll agree that Leanne, and others like her in our extended family, are the key to why this company is so special.





Weaving the past with the future
in the heart of Ohio.



Destination
Dresden

Fall/Winter Dresden Events:

Dresden Oktobefest
October 26
Day and Evening

Ladies' Night Out &
Chocolate Walk
November 14 • 5:00

Holiday Parade
December 7
6:00 PM

For shopping, dining and lodging information visit **destinationdresden.com**.